

COCKTAIL INVITATION

When	14 June 2011, 6 – 9pm
Where	Pier 7 Café & Bar (Roof Viewing Deck, Star Ferry, Central)
What	Cocktail party
Why	Launch of “ Mobile Life – your digital future ”
How	Enjoy a drink & a snack, 2 short presentations & industry networking
Who	James Fergusson, TNS



Your host
James Fergusson
Managing Director
Global Technology Sector
TNS



Guest speaker
Barney Loehnis
Regional Head of Digital, Ogilvy
Chairman of Mobile Marketing
Association, Asia

The Mobile Ecosystem & rise of social media

Using Mobile for Marketing



RSVP:
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